## **ETS® GRE® Breaking Barriers**

[Modern music plays in background.]

On-Screen Text: [ETS® GRE®]

On-Screen Text: [Expanding access to graduate education has always been our mission.]

*On-Screen Imagery:* [Illustrations of potential test takers emerge with symbols indicating their respective interests: acquiring a medical degree, becoming a police officer, pursuing a degree in STEM and starting a career in finance.]

*On-Screen Text:* [From first introducing the *GRE*® General Test in 1949 ... to provide a standard measure to help level the playing field for all applicants...]

*On-Screen Imagery:* [Calendar icon with pages flipping backwards from the year 2020 to the year 1949...]

*On-Screen Text:* [...to provide a standard measure to help level the playing field for all applicants...]

On-Screen Text: [...to ensuring global availability of the test...]

*On-Screen Imagery:* [Animation zooms out to a globe icon with 2 airplanes flying in from either side. Mountain with "*GRE*® Test" at its peak emerges, until further text is revealed at the base of the mountain. Scene transitions and a bundle of rocks appears. On-screen text then bursts through the rocks.]

On-Screen Text: [GRE® Test...we've continued to champion access...]

On-Screen Text: [...because the cost and accessibility of an admissions test...]

*On-Screen Text:* [...shouldn't be a barrier to graduate study.]

*On-Screen Imagery:* [Scene transitions and a bundle of rocks appears. On-screen text then bursts through the rocks.]

[Music takes on a more upbeat/uplifting rhythm and tone]

*On-Screen Imagery:* [Asterisk appears in corner, and list appears sequentially under initial on-screen text.]

*On-Screen Text:* [That's why we offer a variety of services to support prospective students: fee reductions; free test preparation; and testing accommodations.]

*On-Screen Imagery:* [Within the list, "Fee Reductions" moves to top of screen, providing context for the next few frames.]

On-Screen Text: [Fee Reductions. To help reduce the cost of taking a GRE® test...]

On-Screen Text: [Fee Reductions...we created 3 ways that applicants can pay less...]

On-Screen Text: [Fee Reductions...or nothing.]

*On-Screen Text:* [Fee Reductions. 1) Individuals who can demonstrate financial need or that they are receiving unemployment benefits can apply for a 50% fee reduction voucher.]

On-Screen Imagery: [An illustration of a student if shown surrounded by voucher icons.]

*On-screen Text:* [Fee Reductions. 2) Individuals can receive a 50% fee reduction voucher from one of a dozen organizations serving underrepresented groups AND 1st- generation college students.]

On-screen Imagery: [An illustration of a graduating student appears.]

*On-screen Text:* [Fee Reductions. 3) Sponsoring schools, organizations or individuals can give prospective students a full or partially prepaid voucher.]

*On-screen Imagery:* [An illustration of a student and a sponsor appear, with vouchers being passed between them.]

*On-Screen Text:* [Free Test Preparation. *ETS*® and the *GRE*® Program also offer a variety of free and low-cost test prep materials...]

*On-Screen Imagery:* ["Free Test Preparation" appears at the top of the screen to contextualize the on-screen text. Test prep icons appear at the bottom of the screen. Frame transitions to a computer screen with the on-screen text being typed out.]

*On-Screen Text:* [Free Test Preparation...like *POWERPREP*® Online – free practice tests that simulate the actual test experience, including accommodations...]

*On-Screen Text:* [Free Test Preparation...to help all students feel prepared on test day.]

*On-Screen Text:* [Testing Accommodations. As the market leader for testing accommodations for students with disabilities or health-related needs...]

*On-Screen Text:* [Testing Accommodations...the *GRE*® General Test offers more than a dozen accommodations, including...]

On-Screen Text: [Testing Accommodations...extended time,]

On-Screen Text: [Testing Accommodations. extra breaks,]

On-Screen Text: [Testing Accommodations. screen magnification,]

On-Screen Text: [Testing Accommodations. selectable colors,]

*On-Screen Text:* [Testing Accommodations. JAWS® screen reader, and refreshable braille compatibility.]

On-Screen Text: [We are dedicated to improving access for all students.]

*On-Screen imagery:* [Screen transitions and shows confetti raining down onto the students depicted at the beginning of the video from the on-screen text.]

On-Screen Text: [ETS® GRE® Learn more at www.holisticadmissions.org.]

End of Video: ETS® GRE® Breaking Barriers.

Video duration: 03:03