

Fulfill Your Program's **POTENTIAL**



Find, attract and recruit a diverse pool of prospective applicants with the **GRE® Search Service**.

Enhance your recruitment campaigns by searching a robust database of hundreds of thousands of individuals who have demonstrated graduate-level readiness through their GRE test performance.

ONLY WITH THE:



No annual fee
Pay only for the names you need.
A cost-effective way
to boost your outreach plan.

The **GRE® Search Service** helps you filter and find prospects who are actively looking for programs like yours.

- Recruit a diverse class tailored to enrollment goals and program needs using 30+ different criteria — there are thousands of possible combinations!
- Geotarget using the Google Maps™ mapping service to pinpoint searches and find students in specific geographic areas for more precise, location-based recruitment.
- Identify potential students who are academically prepared by using GRE score bands in combination with undergraduate grade point average (UGPA).
- Deploy discipline-specific campaigns based on undergraduate majors or intended graduate studies.
- Optimally time your campaigns based on planned date of enrollment or GRE test date.

Customize Your Search Using the Criteria Important to you

Select from these criteria to expand your prospect pool or precisely segment based on the characteristics you seek:

Demographics

Gender
U.S. Citizenship Status
Ethnic Background (U.S. Citizens only)
Country of Citizenship
Native Language

Location

World Region
Country
State or province (United States/Canada only)
Geotarget using the Google Maps mapping service
Postal Code
State of permanent residence (United States only)

Educational Employment History

Current educational level
Undergraduate major field
Post-graduate full-time work experience

Educational Objective/Intent

Graduate degree objective
Enrollment preference: full-time or part-time study
Intended graduate major field
Preferred region of study
Program format: online or on campus

Academic Performance

Self-reported overall Undergraduate Grade Point Average (UGPA)
Self-reported UGPA in major

Academic Performance – Enhanced Insight

GRE® General Test:

- GRE Verbal Reasoning score bands with overall UGPA
- GRE Verbal Reasoning score bands with UGPA in major
- GRE Quantitative Reasoning score bands with overall UGPA
- GRE Quantitative Reasoning score bands with UGPA in major
- GRE Analytical Writing score bands with overall UGPA
- GRE Analytical Writing score bands with UGPA in major

GRE® Subject Test:

- Score bands with overall UGPA
- Score bands with UGPA in major

Timing

GRE test date range
Planned date of enrollment

Exclusion Options

Do not have an email address
Have reported GRE scores to your institution
Have been sent to you in a previous order

Find the right applicants with the GRE® Search Service

The GRE Search Service database includes hundreds of thousands of individuals from around the world who have already taken a decisive step toward pursuing an advanced degree. Best of all, with no annual participation fees, you pay only for the contacts you need, and with reuse privileges you can send reminder emails at no additional cost.

The GRE Search Service database includes email, postal mail and telephone contact information, allowing you to reach out to individuals according to your preferences.

Get Started!

3 Easy Steps:

1. If you already have a GRE Institution Code, skip to Step 2! If you need one, go to ets.org/gre/scores and submit an application for your institution to become a GRE score user.
2. Request access to the GRE Search Service at ets.org/gre/search.
3. You will receive an email from ETS in about 7–10 days confirming that your access to the service has been activated. Then, you will be all set to start creating a more powerful recruitment strategy!

Request a Sneak Peek Now!

Have questions? Need a demo? Want to learn how you can maximize your list purchase?

Contact a Search Service specialist today and see for yourself how you can leverage this robust database to enhance your institution's recruitment efforts.

holisticadmissions.org/recruiting/